

AERCO Boiler & Water Heater Installation Photo Contest

GUIDELINES

75
YEARS

AERCO
A WATTS Brand

We want to help you capture the best shots for our 75th Anniversary Photo Contest. Here are some simple guidelines to better highlight your installation. Photos will be judged on clarity, quality, and presentation.

1. **Clarity:** Clean, Well-lit Photos

- **Lighting:** Make sure the area is well-lit, using natural or artificial light to avoid shadows.
- **Tidy Space:** Clean up the area before taking photos to make sure there are no or less clutter and tools in the frame.
- **Focus & Resolution:** Use a high-quality camera or smartphone (12MP or higher) for clear, focused images.

2. **Quality:** Show Off the Details

- **Multiple Angles:** Take shots from different angles to show key parts of the installation.
- **Framing:** Make sure the installation is centered, with all key components in view.

3. **Presentation:** Professional Look

- **Neat Installation:** Showcase your installation with the doors attached and the AERCO logo clearly visible.
- **Context:** Include shots of the full system and how it fits in the mechanical room.

Quick Checklist

- Is the area clean and uncluttered?
- Is the installation presentable?
- Is the area relatively clear and well-lit?
- Do your photos show the full system?
- Did you capture the AERCO logo and key features?

Photo Examples

